

Сери Case Study: Clear Slat on Pallet Racks



Client : Food 4 Less / Nugget Market, Vallejo, Calfornia



Problem:

This 24 hour supermarket was suffering loss of expensive liquor due to theft.

How can management prevent theft of these expensive items, including liquor and cigarettes, without hiding the available inventory from the view of shoppers?

Solution:

During evening hours, when fewer employees are on hand, clear slats on Rollok doors allow for visibility of the product, but are sturdy enough to safeguard merchandise. This translucent door provides a physical wall to protect inventory – in this case, liquor – from theft. Rollok doors can be rolled down to protect merchandise, but can be easily opened by employees when a purchase is to be made.

Quote:

"Rollok clear doors filled the need to prevent theft, yet provided visiblity of our merchandise in an aesthetically pleasing mannner for guests in the store."

Jeff Albright Nugget Market



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