

Warehouse & Distribution



Blank Labels



Retail Packaging



Personal Care

tabbies® Custom Label & Print Guide

Agricultural & Chemical



Healthcare



Food & Beverage



Custom Labels
Any Size or Shape!

Manufacturing & Packaging



- ◆ Durable Labels
- ◆ Reflective Labels
- ◆ Peel & Reveal Labels
- ◆ Security Labels
- ◆ Laser/Inkjet Labels
- ◆ Ultra-Removable Labels
- ◆ Direct Thermal & Thermal Transfer Labels
- ◆ Integrated Labels Forms (ILF)
- ◆ Much more...

Look What **tabbies**[®] Can Do For You

When it comes to selling your product, one of the most influential factors in the consumer's mind when making a purchase decision is packaging. ***Does the way you package your product line make the lasting and decision-influencing impression you intend?*** How do you ensure your products stand out in the marketplace?

We have been printing and converting high quality labels and films for packaging

Let tabbies[®] lend our years of expertise to your company's label and packaging needs.

and industrial products since 1985. We stock a wide variety of materials, dies and adhesives providing paper and film solutions that help you and your customers create compelling graphics that project strong shelf presence, increase brand recognition and capture the consumer's attention. ***Let us lend our years of expertise to your company's label or packaging needs.***



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Why Great
Packaging Matters



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Custom Label & Print Guide

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Visit Us Online at www.tabbiescustomlabels.com



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Why Great Packaging Matters.

The way in which you package your products plays a vital role in and among many things, defining the voice of your product's message, creating the shelf impact of your products and establishing, reinforcing and maintaining your brand identity.

Consumers today are more savvy than ever when it comes to purchasing decisions. Often, the reason one product is chosen over another, comes down to much more than the quality of product inside the box. Rather, today's shopper is influenced by a number of factors often overlooked by most product companies.

Below is a list of just a few of the factors found to motivate and persuade shoppers into purchasing one item over another in a sea of seemingly endless options:

Attractive Appearance – How does your packaging stand out compared to others on the shelf? Is your label projecting the value and quality reflective of what's inside?

Design, Shape & Color – Is the shape and colors of your packaging helping your product stand out?

Function – Are the features of your label and packaging (size, opacity, protection, eco-friendliness, etc.) appropriate to the product inside?

Innovation – What makes your label and packaging unique?

Efficient Communication – Sometimes less is more. Does your packaging communicate clearly and concisely without being unnecessarily wordy?

Multi-Sensory Appeal – Does your packaging engage multiple senses?

Perceived Value – Does your label and packaging accurately reflect and raise the value of your product in the consumer's mind?

Examples of some popular label types & styles.

Below is just a small sample of the vast assortment of label solutions **tabbies®** can produce for you. From simple, laser-sheeted shelf-talkers to full-color, die-cut premium labels in any shape or size! Call today for a detailed quote on your next label project!

45 DAYS BLISSFUL BERRY
With Other Natural Flavors

90 GUMMIES
DIETARY SUPPLEMENT

THE PERFECT WOMEN'S MULTI
A blend of Vitamins A, C, E, D, Bs & Folic Acid

HOW TO TAKE IT
Chew two gummies daily. No food or water needed.

ON THE DAILY
For the best results, take Oily Women's Multi daily.

TASTY TRIO
Blackberry, Raspberry, Blueberry Acai

EXPERTLY BLENDED

- D3** 200% VITAMIN D3
- B12** 150% VITAMIN B12
- E** 100% VITAMIN E
- PA** 100% FOLIC ACID
- B6** 150% VITAMIN B6
- B** 125% BIOTIN

Big Salad

Romaine, Artichokes, Grape Tomatoes, Crimini Mushrooms, Green Peppers, Red Onion, Mesoculin

Large | 15.1 Oz. | \$7.75

HOME MADE
PIZZA CO

eat your greens... and like it!

SALE!
SAVE 87¢ on 3
3/\$3

UNIT PRICE 28.6¢
LIFESAVER 8 FLAVOR GUMMIES
THEATER BOX 3.5 OUNCE

Reg. \$1.29

Sulfate Free • Paraben Free • Phthalate Free

PG
POSTSHAVE GEL

POSTGAME
POSTSHAVE GEL

Postshave comfort
refreshing scent

fl. oz

SAFETY CAN

CAPACITY
GAL. (US) 9.5 LITERS

FM
APPROVED

SAFETY TESTED

SAFETY APPROVED

UL
LISTED

PASSION RED

0.8 fl oz (24 mL)

Stock # 456456

\$9.00

Lift here.

MAYO

island orchard
verger des îles

Pier 1 imports®

diffuser oil
huile pour diffuseurs

CAUTION / ATTENTION
IRRITANT

16 fl oz (473 mL)

oceans
home fragrance
océans
huile parfumée

Pier 1 imports®

0.33 fl oz (9.7 mL)

To:

From:

Happy Merry Christmas

SAVE \$100 NOW!

on any one product

SEE HERE FOR DETAILS

Graduate

I GOT MY FLU SHOT

Did you?

Jordan's Skinny Mixes

BLOOD ORANGE MARGARITA

0 CALORIES
0 SUGAR

1 Liter (33.8 fl oz)

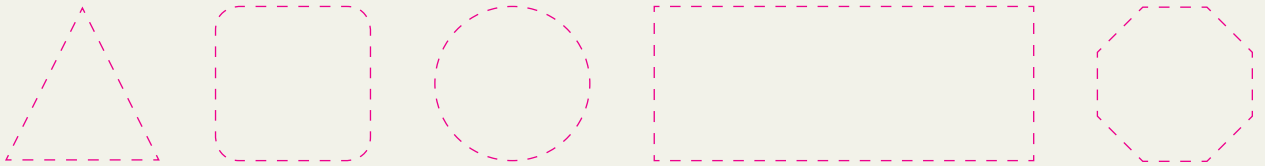
Naturally Flavored Non-Alcoholic Blood Orange Margarita Mix

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Make Your Labels Pop... In 4 Easy Steps.

1. Select Your Label's Size & Shape

Choose from our extensive library of over 2,000-plus stock shapes, or provide your own custom shape. Our library of existing dies will most-likely provide the perfect size and shape to fit your label needs. However, if you can't find what you need or want something different or unique, we can always create just what your looking for.



2. Select Your Stock Material

tabbies® offer a wide range of label materials to choose from. Whether it be paper, polyester, vinyl, static cling, tamper evident materials or other synthetic materials, we are confident you will find the right material to produce the results you are looking for. We also offer specialty materials that can be tailored to fit your custom applications.

3. Select Your Ink Colors

tabbies® provide standard colors to choose from as well as the ability to create a custom palette for your label needs with the Pantone Matching System® (PMS) or 4-color process printing.



Our inks are water based and are not opaque (**EXAMPLE:** blue ink on yellow fluorescent stock will appear green.) For an additional cost, we have UV white opaque capabilities. Call for details.

4. Send Your Artwork to Our In-house Design Department.

tabbies® supports most major graphic formats and recommends Adobe® Illustrator, inDesign and press-quality Acrobat PDF, or high-resolution (300DPI at 100%) jpeg, Tiff or EPS files for 4-color process labels.



Print Your Next Custom Label Job with tabbies®.

tabbies® has the experience, expertise and equipment to handle all your custom label printing needs. We offer and stock a variety of materials, dies and adhesives to choose from and we have been successfully serving the needs of our customers across a wide range of products and industries for almost three decades. Below is just a sampling of the industries we've had the pleasure of serving over the years:

Retail Labels

- Counter Mats
- Garment Labels
- POS
- Shelf Talkers & Shelf Tape
- Static Cling


Packaging Labels

- Corrugated Labels
- Coffee Cups
- Dairy & Water Caps
- Tamper Evident
- Flexible Packaging

Personal Care Labels

- Moisturizers
- Lotions
- Shampoos
- Sea Salts
- Conditioners

Manufacturing Labels

- Durable Goods
- Safety Cans
- Industrial Tools
- Oral Bonding Products
-  Qualified Labels

Laser / Inkjet Label Sheets

- Mailings
- Announcements
- Shelf-talkers
- Tracking/Recalling documents
- Pricing Labels

Agricultural Chemical Labels

- Weed Prevention
- Pesticides
- Insect Repellent
- Lawn & Garden
- Drum Labels

Food & Beverage Labels

- Micro Brew
- Beef Jerky
- Coffee & Tea
- Energy Drinks
- Food & Herb

Materials We Offer

- Copier / Laser Printer Substrates
- Films
- Coupon Construction
- Index Paper
- Security / Heat / Cold Reactive Mtl.
- Plastics
- Paper
- Shelf Talkers
- Instant Redeemable Coupon
- Tyvek®
- Label Stock
- Tag



tabbies® is a
UL Certified
Printer

Did You Know?

tabbies® has worked on packaging solutions with well-known national brands as: McDonalds, Burger King, Pier1 Imports, Baxter, Cardinal Health Care, Miracle-Gro, Walgreens, Best Buy & Costco-Kirkland just to name a few.

Your Trusted Source for Custom Label Printing

tabbies® is a family-owned and operated business since 1955. Let us put that industry experience and leadership to use on your next label or packaging project. You'll quickly come to rely on our superior quality and customer service and, most-importantly, you'll see the difference great packaging can make for your business!

Visit www.tabbiescustomlabels.com or Call 1-800-tabbies today to get started!

tabbies®

Did you know we also offer Integrated Label Forms?

Why use *Integrated Label Forms* in your business?

- **Improve Accuracy**
Combining multiple document types into one.
- **Increase Efficiency**
Reduce the number of steps required in your tasks.
- **Reduce Costs**
Eliminate need for multiple media, printers & equipment.

Blackhawk Imports
2323 WEST MADISON STREET
CHICAGO, IL 60612

ACCOUNT NO: STR49372095 ORDER NO: 45587
BILL TO: MR. PATRICK KANE

PACKING LIST
SHIP TO: 1135 ELM ST.
SANTA FE, NM 87501

WINE LOC	QTY	ITEM NO.	DESCRIPTION	UNIT PRICE	EXT. PRICE
TSA	2	852387	WINE DECANTER, LARGE	100.99	85.49
TSA	1	852387	WINE KIT	64.99	59.24
7PA	2	853358	PRODUCTION ACCESSORIES	99.99	89.37

ALL CLEARANCE SALES ARE FINAL
FORM #12345

MR. PATRICK KANE
1135 ELM ST.
SANTA FE, NM 87501

UPS GROUND
Packaging: 12.25 (00 200 200)

Blackhawk Imports
2323 WEST MADISON STREET
CHICAGO, IL 60612

SAVE 10%
WITH THIS COUPON
AT OUR
MADISON STREET STORE

Blackhawk Imports
2323 WEST MADISON STREET
CHICAGO, IL 60612

Letter Paper at top ...

Built-In Labels at bottom